

Educational
Solutions

nurus



Nurus
is shaping
the future

Nurus is a member of German Design Council, one of the world's leading centers of expertise on design. It is unique forum for trans-disciplinary knowledge transfer on brand and design.

Nurus is a partner of Fraunhofer IAO Research Network Office 21[®], which conducts researches on “how people will work and live tomorrow” and defines success factors for new working and office environments.

In addition these respectable foundations, Nurus is a member of Be Original Americas, supporting original design.

Being a well-established worldwide company, Nurus has entered the “Top 200 Brands List” of Architonic which has more than 16 million architects, interior designers and design enthusiasts as followers.

NUMBERS

REFLECT

OUR PART

1927 trust
heritage
reliability
experience

45,000 m² capacity
technology
quality
sustainability

>50 worldwide
locations

37 international
designers

ERS CTING SSION

> 60 design awards

> 200,000s happy people :)



solutions for
different
cultures

to be continued...

Nurus People have stuck
loyally to the same ethical
values since 1927.

Deep roots...

Nurus, from 1927 to the present, makes difference in the management and design of professional furniture with a contemporary approach. Nurus offers thousands of products that are user centered and care about environmental factors.

Nurus People have stuck loyally to the same ethical values for years; it is a large family consisting of employees, designers, suppliers, solution partners and users. Each member of the family is bound together by trust and loyalty.



Where ideas, objects and people meet.

As a leader global brand who's known for its innovations within the sector, Nurus has been sharing its expertise with customers in more than 50 global locations since 1927. The company is strengthening its position in the Gulf countries by increasing the number of monobrand stores with the goal of becoming the regional leader.

The operations have been strengthened with the strategic step of opening the Nurus MENA management center in Dubai. A new management and sales center in Munich which is a major city for logistics and finance has launched in 2015. Nurus as the owner of many national and international awards by independent juries, has a very important and active role in creating awareness for awarding systems in the eye of consumers, producers and designers in Turkey.



Nurus HQ

1. Organize Sanayi Bölgesi
Osmaniye Mah. Oğuz Cad. 25
06935 Sincan, Ankara, Turkey

Nurus Export

Büyükdere Cad. Karakol Sok. No.2
34330 Levent, İstanbul, Turkey
export@nurus.com

Nurus Germany

88North Riesstrasse 12 80992
Munich, Germany

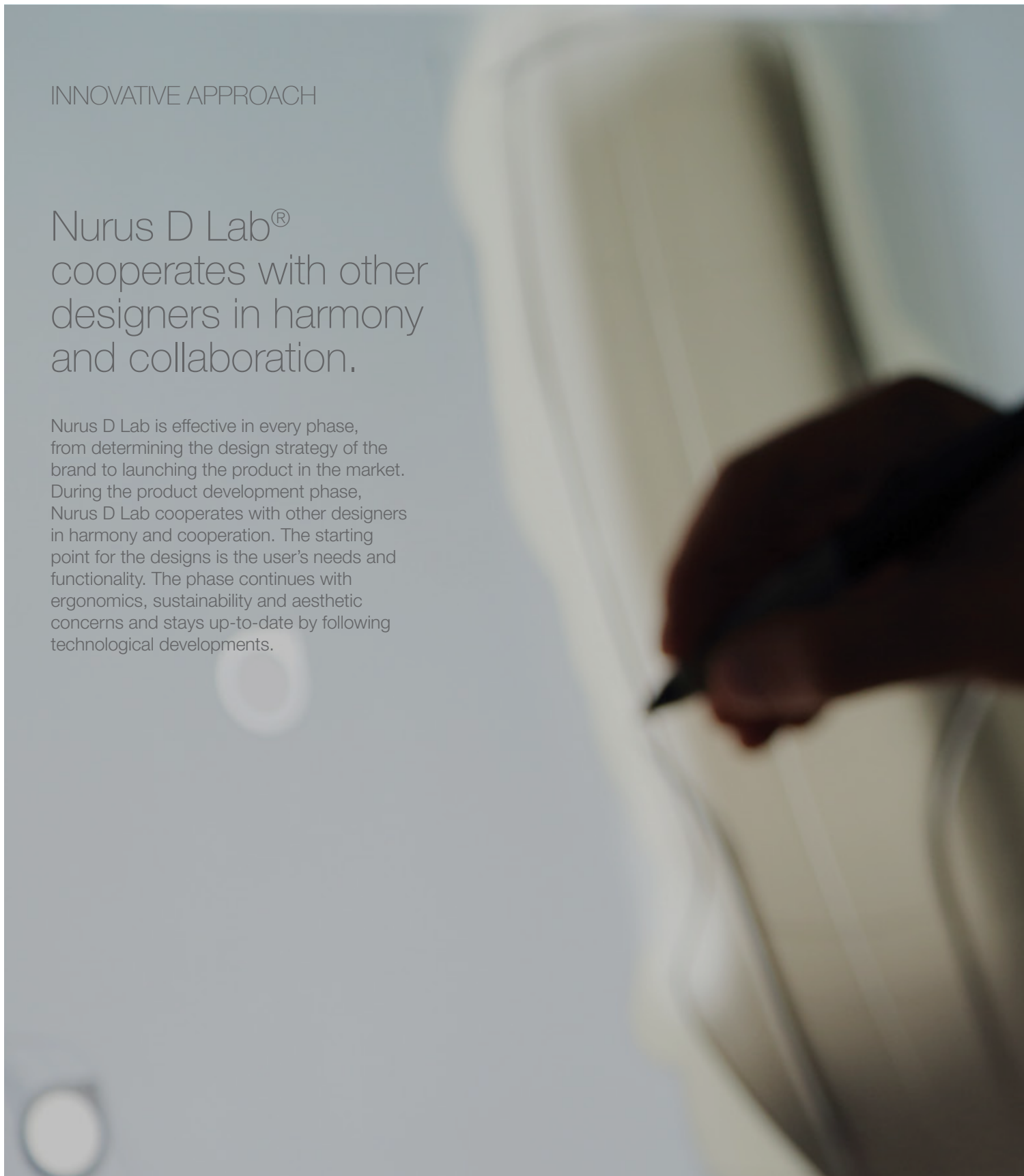
Nurus DMCC

Unit No: 526, DMCC
Business Centre, Level No 1,
Jewellery & Gemplex 3 - Dubai, UAE

INNOVATIVE APPROACH

Nurus D Lab[®]
cooperates with other
designers in harmony
and collaboration.

Nurus D Lab is effective in every phase, from determining the design strategy of the brand to launching the product in the market. During the product development phase, Nurus D Lab cooperates with other designers in harmony and cooperation. The starting point for the designs is the user's needs and functionality. The phase continues with ergonomics, sustainability and aesthetic concerns and stays up-to-date by following technological developments.





Innovative designs and products
beyond their time.

For Nurus, design is not a beginning but the end of a phase that begins with need. Nurus understands the changing needs of people and produces solutions that are beyond its time, designing products that shape the future with its innovative approach based on research-development.

The integration of
design and engineering.

Thanks to the **Nurus Links**[®] system found in Nurus products, you can match your electronic devices with your furniture, transfer information from your devices, and organize video-conferences; you can rapid charge your device, or if you wish, easily take care of business with multi-media features available.

nurus links[®]

Nurus Solutions

Educational Solutions



Innovative Products in Education.

Nurus designs innovative products suitable to the changing dynamics of education, also feeding from its large-scale projects in the global markets.

By reading the difference between the needs of a fashion design school and a school, which is training a mechatronics technician, Nurus creates projects that are suitable to the targets and needs of educators. Nurus is a "single point" supplier with the product custom designed for projects and its standard product range.

Hospitality Solutions



Home Comfort and Business Focus in Hotels.

Nurus aims to maximize comfort and motivation of the user in guest rooms, lounge areas, restaurants, meeting rooms, auditoriums, administrative offices and business centers.

Nurus ensures the best solutions for both business and vacation oriented hotels. In business hotels it provides zones for effective business meetings where people could be easily focus and concentrate on it. Nurus' products can be used in many areas and provides home comfort during the guests' stay.

Nurus produces durable and environmentally friendly products. It brings turnkey solutions to large-scale projects.

Office Solutions



Happy Offices.

From corporate offices to home offices, from start-ups to well-established corporations, Nurus analyzes the changing needs of its customers with different structures who are operating in various industries, and offers tailor made solutions to their changing requirements.

It produces people-oriented solutions for "happy offices" with its ergonomic, functional designs which affects the efficiency and motivation positively.

Shaping the future of working life as a leading brand of the industry with its vast knowledge and expertise, Nurus maintains an integrated and faultless process management from production until to the delivery thanks to Nurus Digital Chair® system.

Health Solutions



Ergonomic Solutions for Health.

Nurus, designing every detail with technology, experience and care, provides convenient solutions for the health industry with their products that offer personal comfort to users.

Nurus understands every need that personnel and patients both have, and responds to these needs with innovative designs.

Terminals Solutions



Rational Products in Terminals.

Terminals where human traffic flow is the most intense produce different requirements for staff and passengers. With the changing speed of technology, human behaviors and habits also change rapidly.

While Nurus products answer the needs of passenger and terminal staff with innovative designs.

New Generation Learning: Active Learning

New generation students are moving beyond the basics; quick study, quick learning and compact information are now a part of students' life. Education and research understanding is changing and passive learning style is becoming history.

Active learning is a method of learning in which student are actively or experientially involved in the learning process.

Learning space should enable information flow from all parties and support different ways of communication from basic human interaction to advanced technological tools.



Communication

4

Creativity



In educational facilities that support creativity, classrooms are not the only places to learn, all areas are a part of education. Design of the space that increases interactivity with mobile furniture and alternative colors around the learning space supports the feeling of comfort and safety.

Educational areas play a major role in maintaining teamwork in a fun, happy and efficient manner and this strengthens the cooperation.



Collaboration

C

Critical Thinking



A learning space is an important component to remove barriers between lecturer and the student, reducing hierarchy to lead participative way of learning at different levels.

Nurus is playing a major role on translating this new education concept into tangible reality.

You are not stuck in a stable format.

Manage the same space with moving, folding, stacking, features of Nurus educational solutions.



Fold and keep tidy after use



Fold, move and order



Connect together



Stack and manage the space



Carry and move



Sliding writing pad for both hands



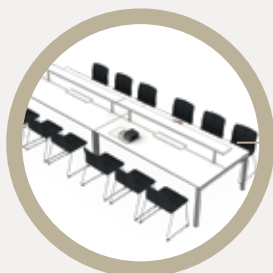
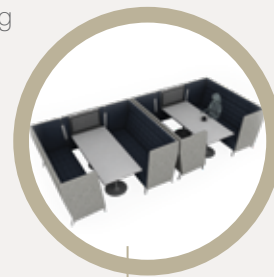
Move, store and colour the area



Technology solutions with electrification,
USB, HDMI and battery options

Since learning style has been changed, so the classrooms, libraries and the other learning and studying spaces. Technology based solutions, hardware and software support the change. A holistic approach for studying spaces is on, it includes space for individual concentrated work, as well as small group studies. This gives flexibility to students and teachers and provides activity-based space improving learning process.

Brainstorming



Reading zone



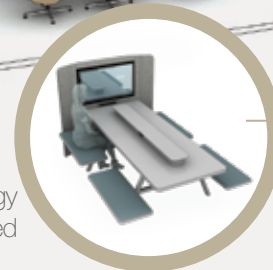
Use of color



Supporting communication



Technology based



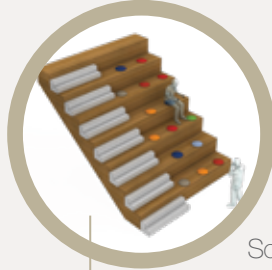
Reservation system



Concentrated work



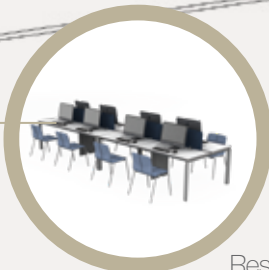
Social space



Collaboration



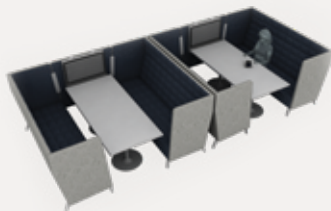
Research zone



Personel storage



Brainstorming



Brainstorming is a group problem solving technique that involves the spontaneous contribution of ideas from all members of the group. High amount of ideas can be generated in a short time by using brainstorming technique and it is an effective way to think without limitations or restraint.

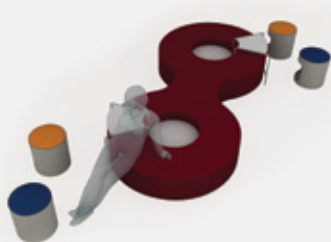
Brainstorming area is as important as the team. It should be a relatively quiet location, free of outside distractions and noise. There should be electrification solutions as plugs, USB and HDMI.

Reading Zone



A reading zone serves many users at the same time and it is suitable for a short or long period of studying. A reading zone should be a calm, quiet, relaxing and well-lit space. Users can reach books as well as journals, newspapers and magazines easily.

Use of Color



Color is an inseparable part of our everyday lives. In everything we see and do, studies indicate that color plays a role in emotion, productivity, communication and learning.

The use of color helps define the purpose of area whether it is for quiet study, collaboration or relaxation. Since multi-purpose areas of learning and studying spaces are intended for different activities such as brainstorming, reading, lounging, conversing, and concentrated study, should use different colors on walls and furniture.

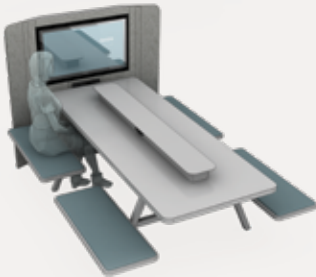
Supporting Communication



In new style of learning, there need to be areas where students can communicate, collaborate and exchange their ideas and information with each other.

These communication areas should be able to work together, provides easy access to the required published and electronic resources, and have technology solutions, but not be affected by external factors.

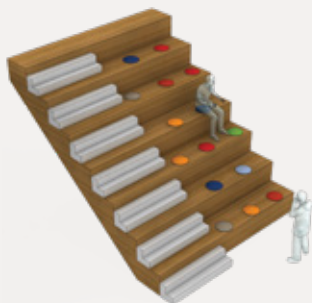
Technology Based



Technology integrated learning and studying spaces give students and teachers mobility, flexibility, and an opportunity to be free to study where suit best.

Nurus Links® system that found in Nurus products, provides transferring information from devices, organizing and preparing presentations, and charging electronic devices rapidly.

Nurus Links® batteries eliminate always on adapters that consume 24/7 power and remove both the cable mess and the extra cost. It gives freedom of connectivity and minimizes the cost of setting up a new learning and studying space.



Social Space

A social space is an energetic, lively and active environment that encourages students to gather and interact. It fulfills emotional and physical needs, and offers comfort.



Personal Storage

Students and teachers should have personal lockers that make their work and life easier in studying spaces where they spend most of their time.



Research Zone

Research zones should design to provide and support how to reach and keep up with the research, surveys and the other resources. Also have access to electronic devices and Internet connection.

A research zone can serve many users at the same time and it suitable for a short or long period of studying.



Concentrated Work

For individual studying and reading, students need a concentrated area that is quiet, calm, well lit, free of outside distractions and noise, and it should be suitable for long time studying.



Reservation System

With Nurus Links® smart software, students and teacher can reserve a room or a table for individual or group studies as well as they can send notifications to the participants where and when they will study.



Collaboration

Collaborative studying spaces are a new trend in learning. Students can use these areas for preparing assignments, brainstorming and group studies.

Collaborative areas should foster creativity and communication, and also have technological solutions and studying tools.





Nurus Links[®]

Nurus Links[®] provides power solutions that assists to select the right item quicker and easier for students and teachers requirements.

Distributed Energy Ecosystem: Nurus Links®

Nurus Links® is the ultimate set of connectivity solutions integrated in furniture systems with desirable high technology features. Nurus Links® is the fast, functional and practical solution to the changing needs of today and future.

Nurus Links® is available in many versions customizable according to purpose of use and provides easy access to electrical connections without leaving your desk, also saves you from unnecessary cable clutter.



Rapid Charging



Nurus Links® offers USB ports, micro USB and socket for different devices.

Sharing Multimedia



Nurus Links® builds a functional and practical platform for collaborative work, video conferences, and presentations by providing data transfer to screen through USB, VGA and HDMI inputs.

Wireless Charging Unit



Now you just need to put your mobile devices on the Nurus Links® wireless charging unit for charging!

Internet Connection



Internet is a major tool and uses on a regular basis in everyday life. Nurus Links® provides Internet access with a CAT6 connection.

Nurus Links® Smart Reservation System



With the reservation system and its smart software, you can reserve a room or a table for individual work, teamwork or meetings as well as you can send notifications to the participants where you will work and what time. You can also pass on request to different units of the company such as the kitchen for beverages or technical support for equipment.



Nurus Links® Batteries

Today, employees are free to work wherever they want and with whomever they need, and they have the possibility of a complete mobile way of working. And they can create their own working methods according to their task.

Nurus Links® batteries, designed and developed to meet all these needs, decrease the cost of setting up a new working and meeting spaces, and removes both the cable mess and the extra cost.

The batteries provide energy efficiency, low installation effort and eliminate 'always on' adapters that consume 24/7 power. You can transform anywhere a charging and a smart communication unit for sustainable energy distribution.

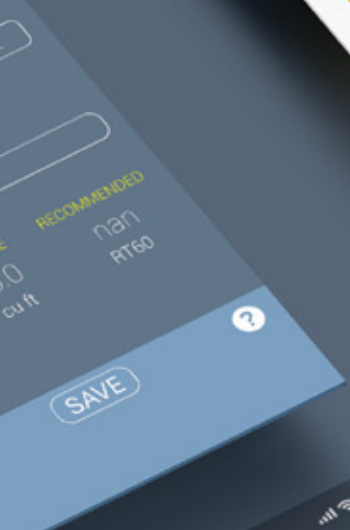
Small and Large Batteries

The small battery that provides low energy consumption, you can charge your mobile devices, share data and energize IoT (Internet of Things).

The large battery that can be programmed at different voltages, you can charge your computers, use reservation systems with PoT (Power of Ethernet) for common areas and adjust the height of the sit-stand desks like Otto.

nurus links®





Nurus Wellness

You can protect your health and minimize the risk of health problems with Nurus Wellness Applications.



Nurus Wellness Applications

Nurus Body Wellness



You can protect your health and minimize the risk of health problems, which are caused by a sedentary lifestyle and desk job with Nurus Body Wellness.

Nurus Body Wellness application allows you to light workouts such as stretching and strengthening with Take 5 through exercise videos and programs. In addition to having daily exercise programs, it also allows you to keep abreast of past activities.

The exercises you can practice with Take 5 are designed to be a solution to pain and tensions in the joints such as the waist, neck, back, shoulder and knee, and around the muscles that may occur after long hour working. With exercises, you will both strengthen your muscles and improve your posture.

You can say hello to painless life with these exercises, which will take only 5 minutes!
All the exercises and the exercise programs prepared with Gazi University Faculty of Health Sciences.



Nurus Acoustic Wellness



The acoustical balance in accordance with the purpose and the work is important for happiness and productivity in all living places from houses to offices and classrooms. The other significant point is that a room used for speeches or a music hall needs different reverberation time.

The Nurus Acoustic Wellness application, which we developed to measure the acoustical quality of your room, bring the reverberation time to the required level and to help to select sound-absorbing products to correct the excessive reverberation time by measuring the acoustics of the room you specify (dimensions, room type, etc.)

Nurus Light Wellness



Many research show that illumination has affected our mental and psychological well being as well as our physical health. The right illumination helps us maintain our eye health, as well as the inability to correctly perceive the space and objects, the regular operation of our biological rhythm, and the absence of a positive mood.

We developed Nurus Light Wellness to find out quality of light of the room and arrange health properly. With Nurus Light Wellness you can measure the light intensity, vibration and temperature of the environment you work in, and you can save these measurements.

The values you can measure with Nurus Light Wellness: Lux Meter, Flicker Test and Kelvin Meter.

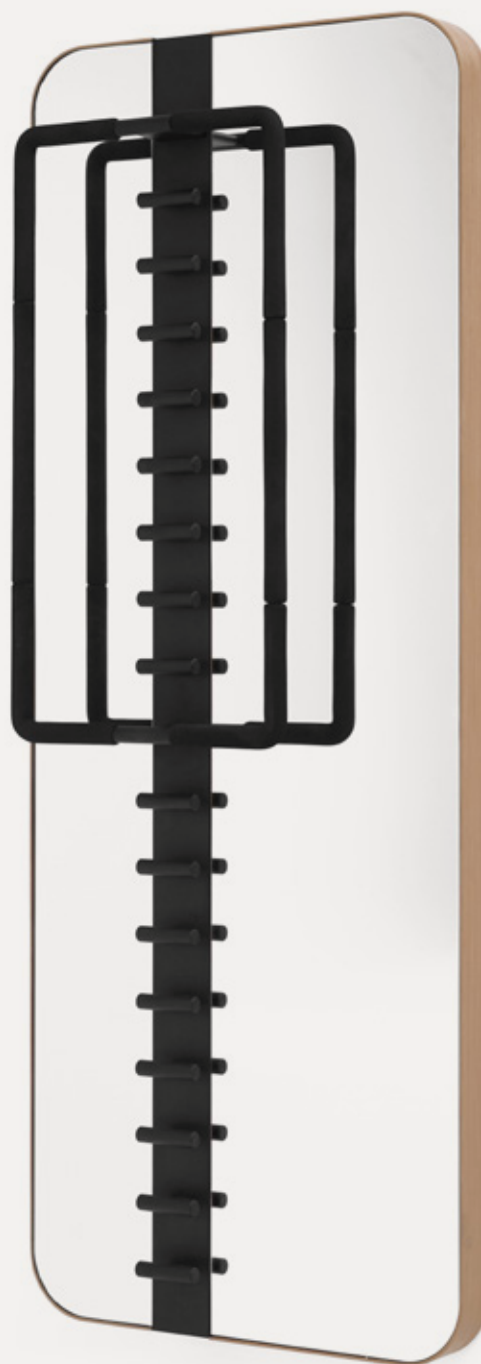
Key to get refreshed in 5 minutes: Take 5

Starting with our 'health in workspaces' philosophy, our approach in designing Take 5 was to minimize health problems caused by sitting for long periods of time, help you utilize your breaks in the most efficient way possible, and increase your motivation.

Working at a desk for long hours staying in the same position is a primary cause of cervical lordosis loss, carpal tunnel syndrome, obesity and depression, along with chronic muscle pain, cramps and posture disorders.

Take 5 minimizes these effects by helping you get away from stress, providing peace for your mind, regulating your blood flow, flexing your muscles, and straightening your posture.

TAKE 5



Take 5 is an exercise tool designed to enable you to increase your energy and motivation in workspace, and preserve your health by sparing only 5 minutes of your busy schedule. Take 5 is not an ordinary exercise tool, it's also a piece of furniture; not only innovates workspaces with its mirror, but it also promotes a healthy lifestyle and the will to exercise!

Take 5 is not professional exercise equipment. It is designed to support light exercise moves such as flexing and stretching, in order to provide motivation and help preserve and improve health conditions for people of all ages and body forms.







Classrooms

Taking the needs of the educational model and content of the lesson into account, we bring unique and innovative solutions.

Classrooms

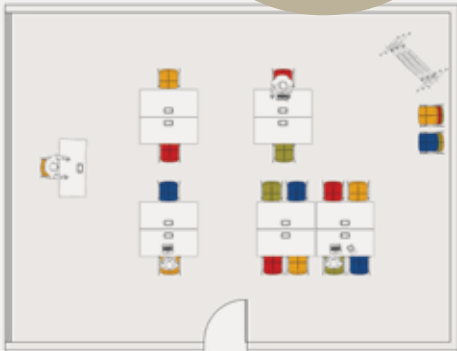
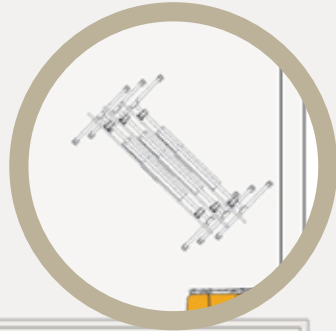
Today, students and their families have increasing demands on education at all levels. Compared with the past; they are more challenging the education style, how it is done and whether it supports and builds a strong background for the professional life. Since, professionals are now searching for activity based working solutions, they expect different approaches for their different needs. Sometimes they want to find a place supporting collaboration and teamwork whereas sometimes they need a workspace for individual concentrated work.

The same rule applies for the students. As soon as they reach the conditions of active learning, not only listening to the teacher, but also participating, creating and sharing, they will be much more prepared to business life, working in collaboration with other colleagues and being able to manage risks of taking business decisions. Technology is a tool for enabling solutions to the expectations. Communication is an important element in active learning, and technology supports communication. Technology based media solutions with Nurus Links® such as screens and video walls are now the essential elements in classrooms.



Supporting technology

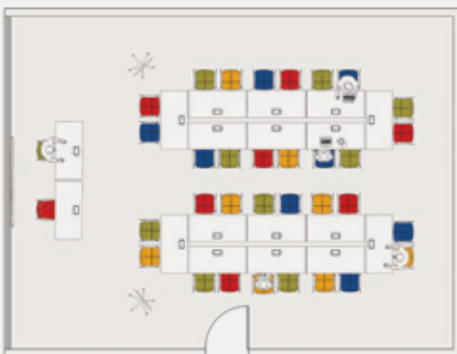
Flexible



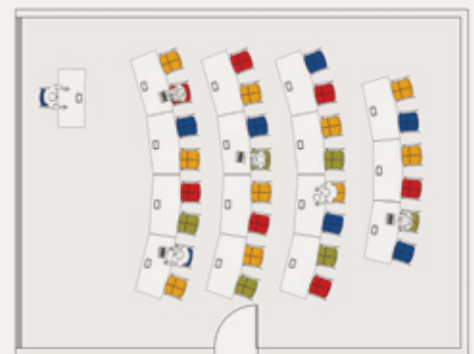
Supporting communication



Collaborative



Focusing



Classrooms

Movement is also another important element of active learning. The flexibility and movement refers to different organization of tables and chairs in the classroom. This flexibility improves collaboration, teamwork, creativity and communication and so the learning process.



Active listening



Project based



Open communication



Collaborative



Classrooms

Flexible and active!



Web Chair



Graf



Alava



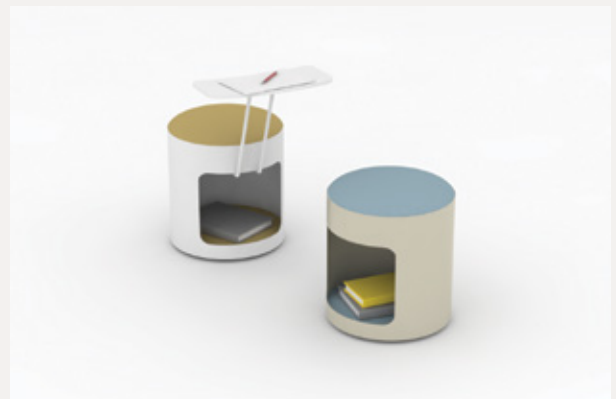
Nest



Classrooms



Eon



R2



Taala, Eon



Tune







Lecture Halls & Auditoriums

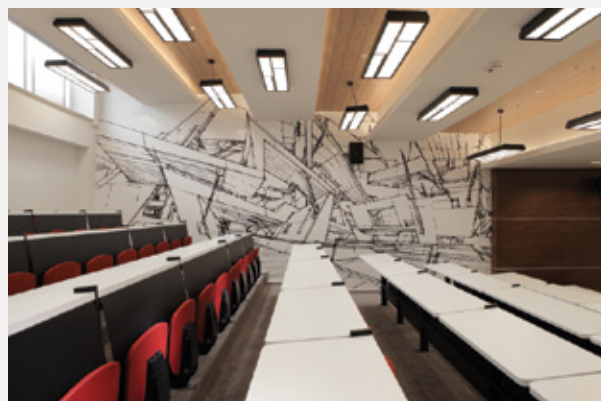
Our innovative solutions for lecture halls and auditoriums practice by considering every detail from acoustics to seating and lighting...

Lecture Halls & Auditoriums

Inspiring atmosphere for great thoughts



Azaldu



Capire



Odire





Lecture Halls & Auditoriums



Web Chair



Nest, Tune



Capire







Study Spaces

Apart from classrooms, lecture halls and libraries, there are also areas for studying and learning. The importance of study spaces students cannot be denied. We bring motivation, energy and functionality to study spaces.

Study Spaces

Learning everywhere



Stone, Nurus Links®



Isola



Isola Meeting, Nurus Links®



Connect



Cork, Sema

Study Spaces



Isola Media Wall, Stone, Nurus Links®



Peak, Tau



Picnic, Nurus Links®

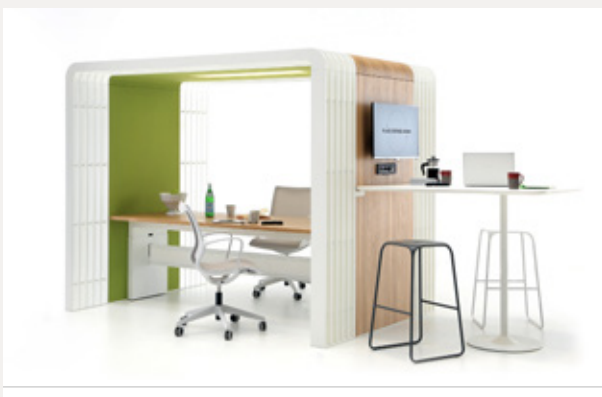


Stone



Greta High Backrest, Tau, Tara

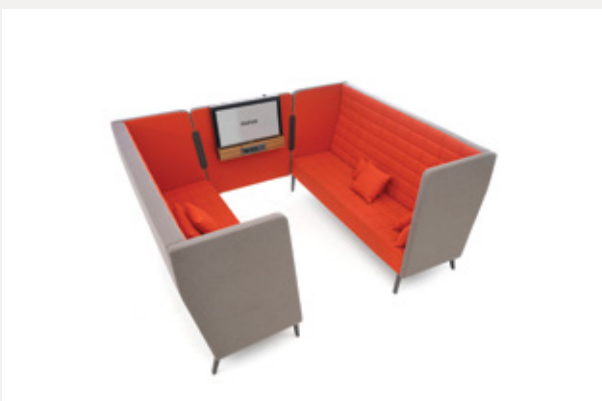
Study Spaces



Pitstop, Alava



Edgar



Greta Meeting, Nurus Links®



Alava







Libraries

Reading and studying becomes a more joyful experience with our comfortable, concentrating and colorful solutions.

Libraries

Clear definition of focus study

The learning style has changed with the libraries as well. Online versions of the books are available reducing the need of space for the books on the shelves. The technological development supports this change.

When assessed from a holistic approach, there should be different spaces for research, communication, collaboration, and individual and group studies in libraries.



Mono



Isola



Reading Table, Eon, R2

Libraries



R2



Greta



Atlas



S Chair







Common Areas

Spaces to reading, studying, group studies and researching, are all part of the student experience. They also need areas where they can meet, eat, relax, study, interact...

Common Areas

Seize the moment

Common spaces are not only encouraging social interaction but also have a positive effect on learning. Our common space designs combine inviting look, comfort, colors, quiet areas, and function.



U Too



Porta Venezia Lounge



Common Areas



R2



To



Greta



4U



Pure Loop Lounge, Alava, Porta Venezia, Tau





Cafes & Canteens

Our stylish and comfortable solutions for student cafes and canteens that encourage socializing and relaxing.

Cafes & Canteens

To answer various expectations



Bobo



Fiorellina



Connect



Eon Bar Stool



Penelope, Tara, Greta

Cafes & Canteens



Tau, Pure Loop



Loop



Porta Venezia Bar Stool



Have a Break



Alava, Brooklyn





Dormitories & Residence Halls

Our dormitory solutions welcome students and offers comfort and warmth of home.

Dormitories & Residence Halls
To focus and relax



D Chair



Renée, Alava





Dormitories & Residence Halls



Me Too



Uneo



Lunar



Alava



"The only regret
is not finding you
you never."
"There is much
apart."

My Digits:
877-492-6005

"Every great
business is
built on
friendship."
- JJ Bradley







Offices

Our innovative and smart solutions create a healthy office for business life. Workspaces that respect individuality while strengthening cooperation play a major role in maintaining teamwork in an enjoyable and efficient manner.

Offices

Innovative and smart solutions



Ashbury, Me Too, Alava



Pila



Me Too



IX, Me Too



U Too, Me Too, Tune, Fe2

REFERENCES

- Abdullah Gül University, Kayseri
- Acıbadem University, İstanbul
- Al Fateh University, Libya
- Al Watan School, Saudi Arabia
- Al-Ain University, United Arab Emirates
- Al-Arabia Educational Enterprises Company, Kuwait
- Bahçeşehir University, İstanbul
- Beykent University, İstanbul
- Bezmialem Foundation University, İstanbul
- Bilge Adam Academy, İstanbul
- Bilkent University, Ankara
- Boğaziçi University, İstanbul
- British Council, İstanbul
- Culture Center, Volgograd - Russia
- Deloitte Academy, İstanbul
- ESG Group UK - Educational Schools, Saudi Arabia (Al Quwayyah Male, Al Quwayyah Female, Al Khobar Female)
- European Leadership University TRNC
- Galatasaray University, İstanbul
- Hacettepe University, Ankara
- Haileybury International School, Kazakhstan
- Hoca Ahmet Yesevi University, Kazakhstan
- Hogeschool, Belgium
- I.S.S.C. Dublin University, Ireland
- Institute of Technology, Dublin Ireland
- Işık University, İstanbul
- İstanbul Bilgi University, İstanbul
- İstanbul Technical University, İstanbul
- İstanbul Technical University Foundation, İstanbul
- Kadir Has University, İstanbul
- Kempen High School, Belgium
- Koç University, İstanbul
- Laureate Vocational Schools (Al Kharj, Riyadh, Jeddah, Makkah), Saudi Arabia
- Lincoln Colleges, (Al Aflaj Male, Al Aflaj Female), Saudi Arabia
- Medipol University, İstanbul
- Men's College, UAE
- Middle East Technical University, Ankara
- Middle East Technical University, TRNC
- Nesibe Aydın Private High School, Ankara
- Ondokuz Mayıs University, Samsun
- Oxford Business Group, UAE
- Piri Reis University, İstanbul
- Princeton University, USA
- Saint Michel French High School, İstanbul
- Suleymaniye University, Iraq
- TED University, Ankara
- TOBB Economy University, Ankara
- TÜBİTAK, Ankara
- University of Turkish Aeronautical Association, Ankara
- Vlerick Leuven Gent Management School, Belgium
- Yaşar University, İzmir



Acıbadem University,
İstanbul



Medipol University, İstanbul



Bilkent University, Ankara



Koç University, İstanbul



Middle East Technical
University, Ankara



Princeton University, USA



Saint Michel French High
School, İstanbul



TED University, Ankara



Vlerick Leuven Gent
Management School,
Belgium

AWARDS When you do
the right thing,
the whole world
will reward you.

DESIGN
MANAGEMENT
EUROPE

DME AWARD_

Nurus Tasarım Yönetimi



Taklamakan



reddot design award
winner 2007



U Too



2001

I/X



2004

Kiss



2009

Sema



reddot design award
winner 2009



DESIGN
TURKEY
2010
İyi Tasarım Ödülü

4U



DESIGN
TURKEY
2010
İyi Tasarım Ödülü

Flat



DESIGNPREIS
2009
NOMINEE



product
design
award
2008



reddot design award
winner 2008

Me Too



2011

Pitstop



reddot design award
honourable mention 2011



DESIGN
TURKEY
2012
İyi Tasarım Ödülü

Onda



reddot design award
honourable mention 2011



German
Design Award
NOMINEE 2015

Mare



GERMAN
DESIGN
AWARD
SPECIAL
2017

Dave, Marla, Ela



GERMAN
DESIGN
AWARD
SPECIAL
2017

Leaves



GERMAN
DESIGN
AWARD
WINNER
2017



DESIGN
AWARD
2017



Renée



Caria



Pila



Tan



Have a Break



Picnic



Inno



Greta



Uneo



Alava / Alava Bench



Eon / Eon Terminal



Ashbury



Isola



Take 5



Diadem



Lips



Mila



Mio



Noctus

DESIGNERS

Nurus designs its convenient and stylish products together with its award winning management team and renowned designers.



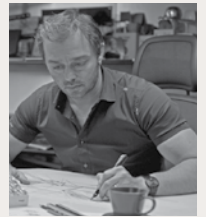
Alper Böler



Andreas Ostwald



Arik Levy



Atilla Kuzu



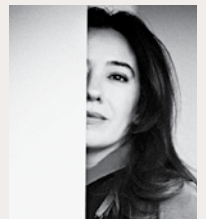
Can Yalman



Charles Pollock



Claus Breinholt



Defne Koz



CuldeSac



Dorigo Design



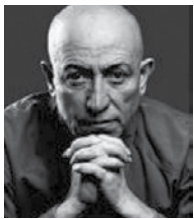
Fabrizio Batoni



Ece Yalim Design Studio



Fritz Frenkler & Anette Ponholzer



Aziz Sanyer



İnci Mutlu



Jacob Thau



Koral Erat



Lievore Altherr Molina



Dominique David



Murat Tabanlıoğlu & Melkan Gürsel



Monica Förster



Noe D. Lawrance



Nurus Design Lab



Flippo Mambretti



Ömer Ünal



Paolo Favaretto



Radice Orlandini



Shelly Shelly



Martin Ballendat



Giancarlo Bisaglia



Silvia Suardi & Sezgin Aksu



Stefan Brodbeck



Studio Zetass



Tanju Özelgin



Yves Behar

Nurus makes sure that the materials used in manufacturing are in conformity with international norms and standards, are certified, recyclable and environmentally friendly.



Nurus is a member of FIRA and BIFMA and holds the EN ISO 9001 certificate since 1996, EN ISO 14001 certificate since 2004 and OHSAS 18001 certificate since 2007 to present.





nurus.com

nurus.com