

# PRODUCT HIGHLIGHTS

F/W 2023-24



itc



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As the seasons shift, our homes and minds undergo a transformation. We still cling to the optimism that the balmy seasons provide, yet we notice our intrinsic need to retreat to the comfort of our own home. For fall/winter 2023-24, we aim to cater to these evolving needs with versatile and adaptable interior solutions that quietly celebrate the beauty of the colder months.

Alongside new broadloom carpets and carpet tile concepts, we're excited to introduce you to our made-to-measure rugs. As homeowners increasingly seek out flexible and adaptable products that can support their changing needs, our made-to-measure service allows them to create an area rug that's suited to their unique taste and preference.

Dive into our diverse world of colours, patterns and textures and experience the versatility and comfort that they bring to any home.



# MADE-TO-MEASURE RUG SERVICE



At the heart of every home is a desire for beauty, comfort and versatility. That's why we have carefully selected a rug offering that matches the latest trends in home decor. Because an area rug is more than a simple piece of decoration, it's a luxurious addition to a home that marries function and aesthetics.

The best part? We take care of everything. From production to finishing to delivery to your shop or warehouse.

Our made-to-measure service allows your customers to choose the size, shape and type of finishing to meet their unique needs and tastes.

## DESIGN & COLOUR

We offer an extensive selection of loop pile, cut pile and tip-sheared structures, as well as colours to choose from. Whether it's a subtle colour accent or a bold statement piece, we've got you covered.

## SIZE & SHAPE

With our made-to-measure service, you give your customers the option to create an area rug tailored to their specific needs and tastes. We offer rectangular, square and round shapes, as well as organic shapes upon request.

With a maximum width of 4 metres (or 3.9 metres for Volume finishing) and an unlimited length, these rugs can be customised to fit any space. Primrose, Savage Abundance and Royale are available with a width of up to 5 metres.

## FINISHING OPTIONS

The choice of finishing can completely transform the look of the rug. We offer two options:

- **VOLUME** – For a plush and luxurious look, the edges of the rug are folded over and strengthened with a thick, felt backing with sound-absorbing and anti-slip properties.
- **BORDER** – For a refined and sophisticated look, the rug is edged with a pre-defined, matching Alcantara band. As an extra option, you can add an anti-slip backing for extra safety.

Please note that not all finishings are suitable for all carpet types.

	Border without anti-slip backing	Border with anti-slip backing	Volume
Jane	x	x	o
Mae	x	x	x
Katherine	x	x	x
Tove	x	x	x
Primrose	x	x	x
Cashmere Velvet	x	x	x
Natural Embrace	x	x	x
Vivid Opulence	x	x	x
Savage Abundance	x	x	x
Royale	x	x	x
Mehari NTL	x	x	x
Frances	x	x	x



# COLLECTIONS & PRODUCTS

# WILD LUXURY COLLECTION



lavish  
deep & rich colours  
tufted  
polyamide

## **BOLD & BEAUTIFUL CARPETS BRING NATURE'S LUXURY INDOORS.**

The bold, beautiful tufted carpets in our Wild Luxury collection bring a taste of nature's wildness indoors. Their intense, deep shades are sure to appeal and impress with their excellent quality and high performance.

# WILD LUXURY COLLECTION

## TECHNICAL FEATURES



**STRUCTURE**  
Cut pile



**MATERIALS**  
100% PA



**COLOURS**  
Deep & rich colours



**PERFORMANCE**  
Very high

## PRODUCTS

QUALITY	STRUCTURE	COLOUR	PERFORMANCE
<b>BOLD INDULGENCE</b>	Bulky cut pile	Extensive colourful	Very high
<b>WEALTHY GATHERING</b>	Average cut pile	Standard neutral	Very high
<b>NATURAL EMBRACE</b>	Bulky cut pile	Extensive colourful	Very high
<b>VIVID OPULENCE</b>	Fine cut pile	Extensive neutral & colourful	Very high
<b>SAVAGE ABUNDANCE - NEW COLOURS</b>	Fine cut pile	Standard neutral & colourful	Very high



collection WILD LUXURY  
product BOLD INDULGENCE

# SAVAGE ABUNDANCE

## WILD LUXURY COLLECTION



**THE DENSITY,  
SILKY FEELING,  
AND ELEGANT  
COLOURS OF THIS  
NATURE-INSPIRED  
FINE CUT PILE  
CARPET FURNISHES  
YOUR INTERIOR  
WITH INSTANT  
ELEGANCE.**

### COLOURS

Standard neutral & colourful

### WIDTH

4 & 5 m



### PRODUCT FEATURES

STRUCTURE	PILE HEIGHT	YARN	PERFORMANCE	BACKING
Fine cut pile	Medium	100% PA	Very high	Twin back

For further general information, check our technical document.\*

### USAGE



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# SATINO COLLECTION



contemporary  
wide colour palette  
tufted  
polyamide



## A VISUAL SYMPHONY OF REFINED CARPETS WITH SATIN FINISH.

The broad Satino collection of cut pile carpets combines a visual symphony of nature-inspired shades with a broad range of structures. Every Satino product features an elegant, refined satin finish - just enough shimmer to captivate.

# SATINO COLLECTION

## TECHNICAL FEATURES



**STRUCTURE**  
Tufted cut pile



**MATERIALS**  
100% PA



**COLOURS**  
Wide colour palette



**PERFORMANCE**  
Medium to high

## PRODUCTS

QUALITY	STRUCTURE	COLOUR	PERFORMANCE
EXCELSIOR	Average cut pile	Standard neutral & colourful	High
ROYALE - NEW COLOURS	Average cut pile	Extensive colourful	High
CASANOVA	Average cut pile	Standard neutrals	High
ROMEO	Average cut pile	Extensive colourful	High
LUMINA	Fine cut pile	Standard neutral & colourful	High
ROMANTICA	Average cut pile	Standard neutral & colourful	High
ESTRELLA	Average cut pile	Standard neutral & colourful	High
FRIVOLA	Fine cut pile	Broad colourful	High
PISSARRO	Fine cut pile	Extensive colourful	Medium



collection SATINO  
product EXCELSIOR

# ROYALE

## SATINO COLLECTION



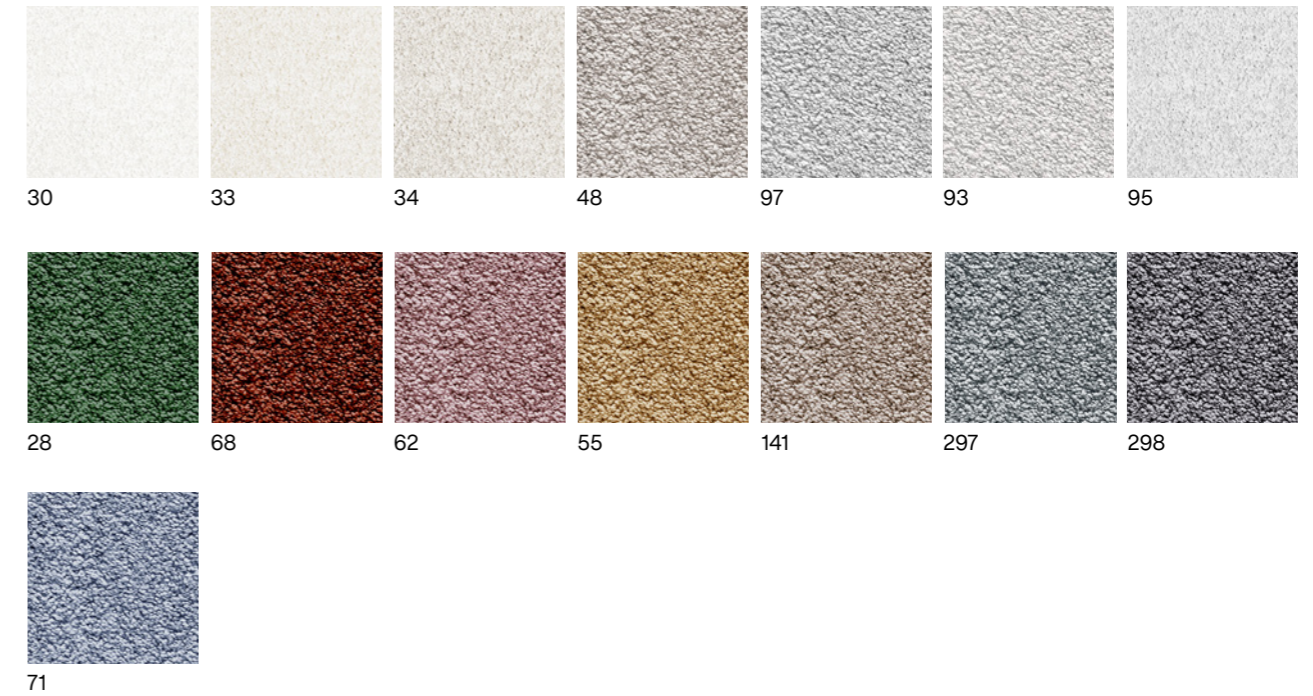
**LEAVE AN  
INDELIBLE MARK  
WITH THIS  
GLOSSY, HIGH-  
PERFORMANCE  
UNICOLOURED CUT  
PILE CARPET IN  
CLASSY  
COLOURS.**

### COLOURS

Extensive colourful

### WIDTH

4 & 5 m



### PRODUCT FEATURES

STRUCTURE	PILE HEIGHT	YARN	PERFORMANCE	BACKING
Average cut pile	High	100% PA	High	Twin back

For further general information, check our technical document.

### USAGE



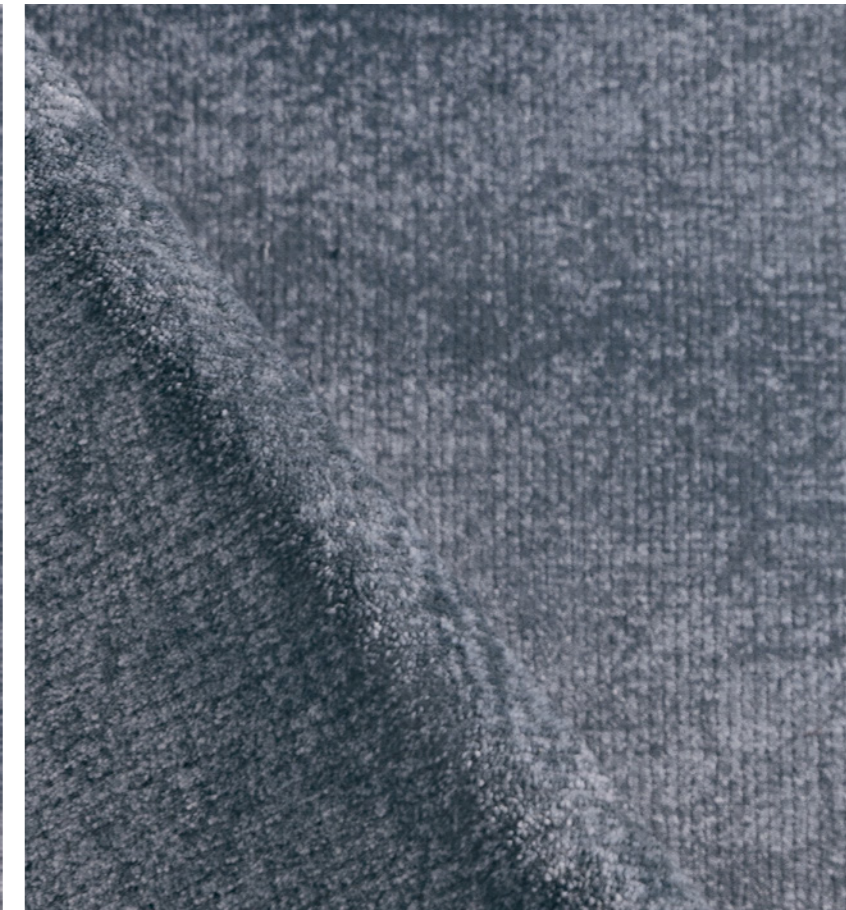
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# LEGACY COLLECTION



trendy  
moody & tender colours  
tufted  
polyamide & PA regenerated

## VELVETY STRUCTURES COMBINED WITH STYLISH COLOURS.

Our long-standing expertise in the design and production of high-quality velours is translated in the stylish Legacy collection. The velvety structures and elegant colours bring true depth.

# LEGACY COLLECTION

## TECHNICAL FEATURES



**STRUCTURE**  
Velvety cut pile & loop pile



**MATERIALS**  
100% PA or 100% PA regenerated - Econyl



**COLOURS**  
Moody & tender colours



**PERFORMANCE**  
High to very high

## PRODUCTS

QUALITY	STRUCTURE	COLOUR	PERFORMANCE
<b>JANE - NEW PRODUCT</b>	Fine cut pile	Extensive neutral & colourful	Very high
<b>MAE - NEW PRODUCT</b>	Fine cut pile	Standard neutral & colourful	Very high
<b>FRANCES - NEW PRODUCT</b>	Tipsheared loop pile	Standard neutral & colourful	Very high
<b>KATHERINE</b>	Fine cut pile	Standard neutral & colourful	Very high
<b>MARLENE</b>	Fine cut pile print	Standard neutral & colourful	High
<b>MARILYN</b>	Fine cut pile	Standard colourful	High
<b>AUDREY</b>	Fine cut pile	Extensive colourful	High



collection LEGACY  
product KATHERINE

# JANE

## LEGACY COLLECTION



**INVITE SOFTNESS AND GENEROSITY INTO YOUR HOME THROUGH JANE'S VELVETY COTTON LOOK.**

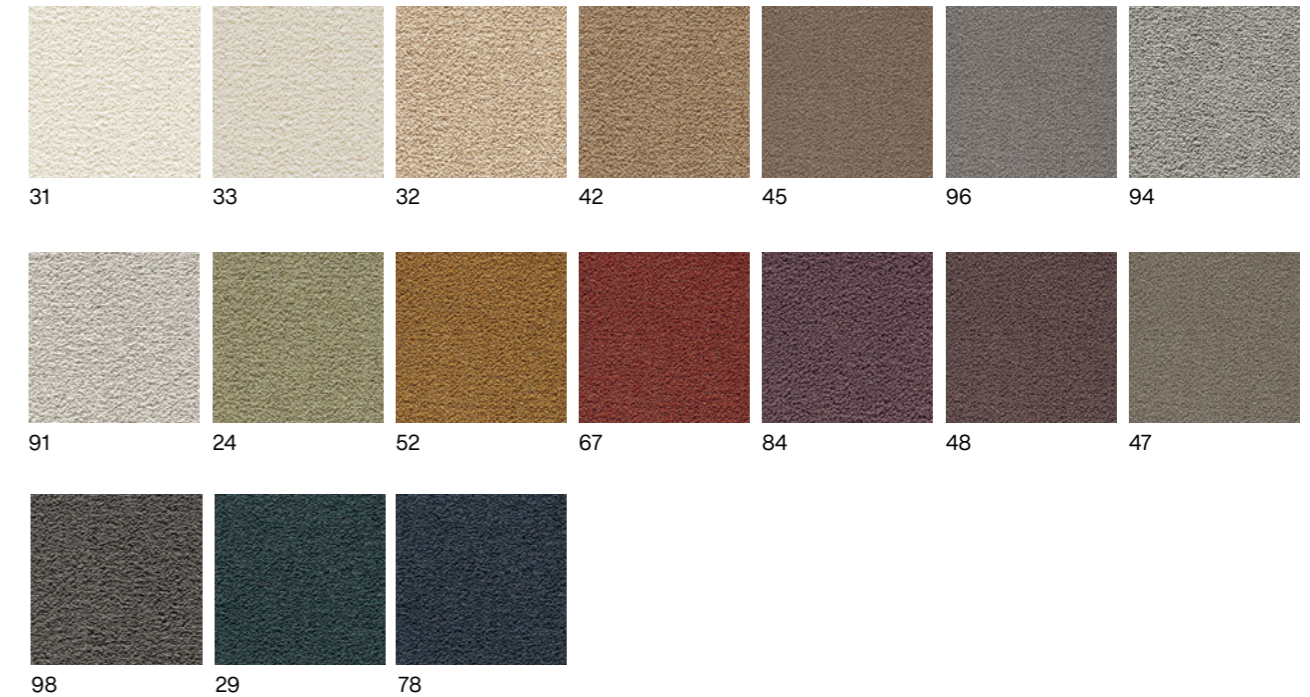
**Its matt finish and rich colours balance interiors, imbuing them with a cosy and serene mood.**

### COLOURS

Extensive neutral & colourful

### WIDTH

4 m



### PRODUCT FEATURES

STRUCTURE	PILE HEIGHT	YARN	PERFORMANCE	BACKING
Fine cut pile	Medium	100% PA	Very high	Twin back

For further general information, check our technical document.\*

### USAGE



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# MAE

## LEGACY COLLECTION



### CHARACTERISED BY AN EXCEPTIONALLY DENSE HIGH PILE AND GENTLE SHEEN.

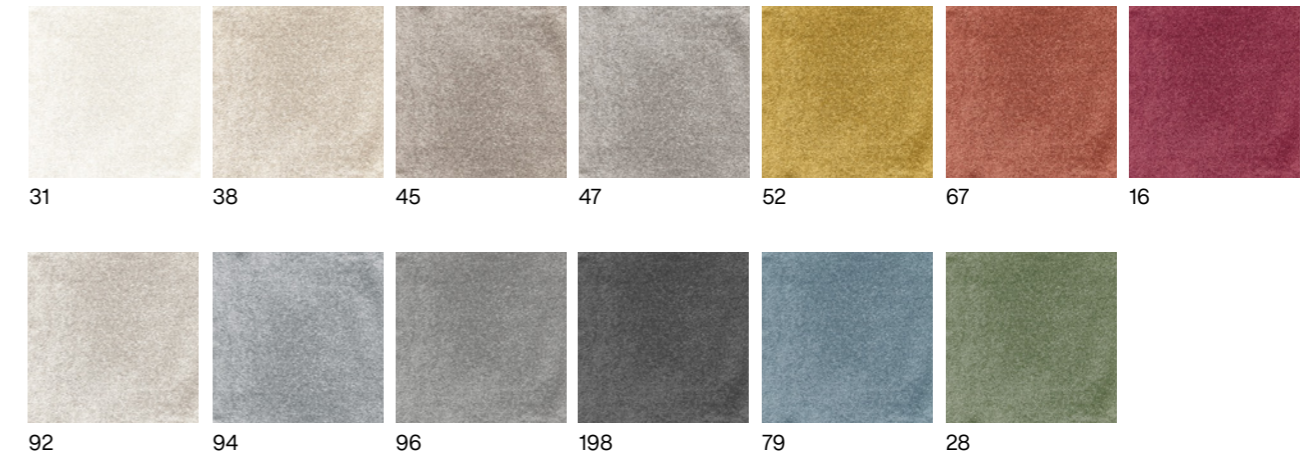
Mae casts an ultra-chic and abundant silhouette that envelops a room in glamour. Taking our expertise in high-performing velour carpets to its peak.

### COLOURS

Standard neutral & colourful

### WIDTH

4 m



### PRODUCT FEATURES

STRUCTURE	PILE HEIGHT	YARN	PERFORMANCE	BACKING
Fine cut pile	Medium	100% PA	Very high	Twin back

For further general information, check our technical document.\*

### USAGE



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# FRANCES

## LEGACY COLLECTION

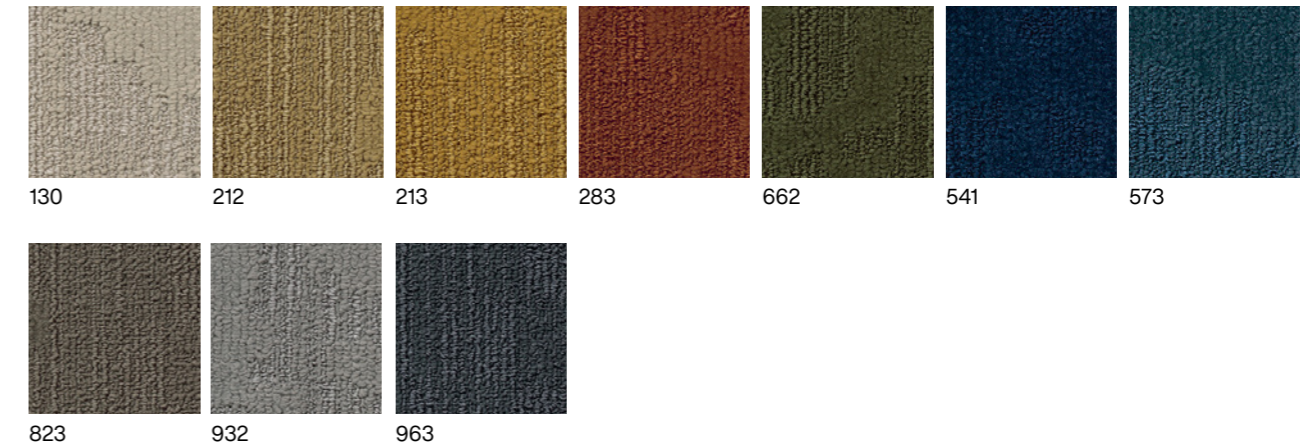


**THIS UNIQUE  
CARPET  
CREATION  
IS ALL ABOUT  
SENSORY  
TEXTURES.**

Frances shows a delicate, slightly carved-out surface that casts shadows and highlights. It emphasises a luxurious finish in a broad range of earthy tones destined to promote design in interiors.

### COLOURS

Standard neutral & colourful



### WIDTH

4 m

### PRODUCT FEATURES

STRUCTURE	PILE HEIGHT	YARN	PERFORMANCE	BACKING
Tipsheared loop pile	Low	100% PA regenerated - Econyl	Very high	Twin back

For further general information, check our technical document.\*

### USAGE



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**YMPACT**

SUSTAINABLE  
CARPET ATTITUDE

BELYSSE™

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# RITZY COLLECTION



dynamic  
bright colours  
tufted  
polyamide



**A COLLECTION  
OFFERING PLAYFUL  
DESIGNS INSPIRED  
BY POPULAR  
THEMES.**

Trends may come and go - but our Ritzy collection of broadloom carpets is sure to retain its happy, vivid and energetic appeal for years to come. The Ritzy range offers playful designs inspired by popular themes ready to complement any on-trend decoration.

# RITZY COLLECTION

## TECHNICAL FEATURES



**STRUCTURE**  
Loop & cut pile



**MATERIALS**  
100% PA or mix of PA&PP



**COLOURS**  
Neutral & colourful



**PERFORMANCE**  
Medium to high

## PRODUCT

QUALITY	STRUCTURE	COLOUR	PERFORMANCE
CORVINO - <b>NEW COLOURS</b>	Fine loop pile; structured	Extensive colourful	Medium
LYCKA	Fine loop pile; woven aspect	Standard neutral	High
CAPRIOLO	Fine cut pile; print	Standard neutral & colourful	Medium
SERENADE	Fine cut pile; print	Extensive neutral & colourful	Medium
DURBAN	Fine loop pile; woven aspect	Standard neutral & colourful	High
RUTA	Fine loop pile; woven aspect	Basic neutral	High
MOODS - <b>NEW PRODUCT</b>	Fine cut pile; print	Standard neutral & colourful	Medium
SPRY	Fine loop pile; print	Basic colourful	Medium



collection RITZY  
product DURBAN

# CORVINO

## RITZY COLLECTION



**MODERN LOOP PILE  
CORVINO OFFERS  
A SLEEK, SMART FEEL  
AND A SUBTLE SHEEN  
ELEVATING THE  
FLOOR FINISH.**

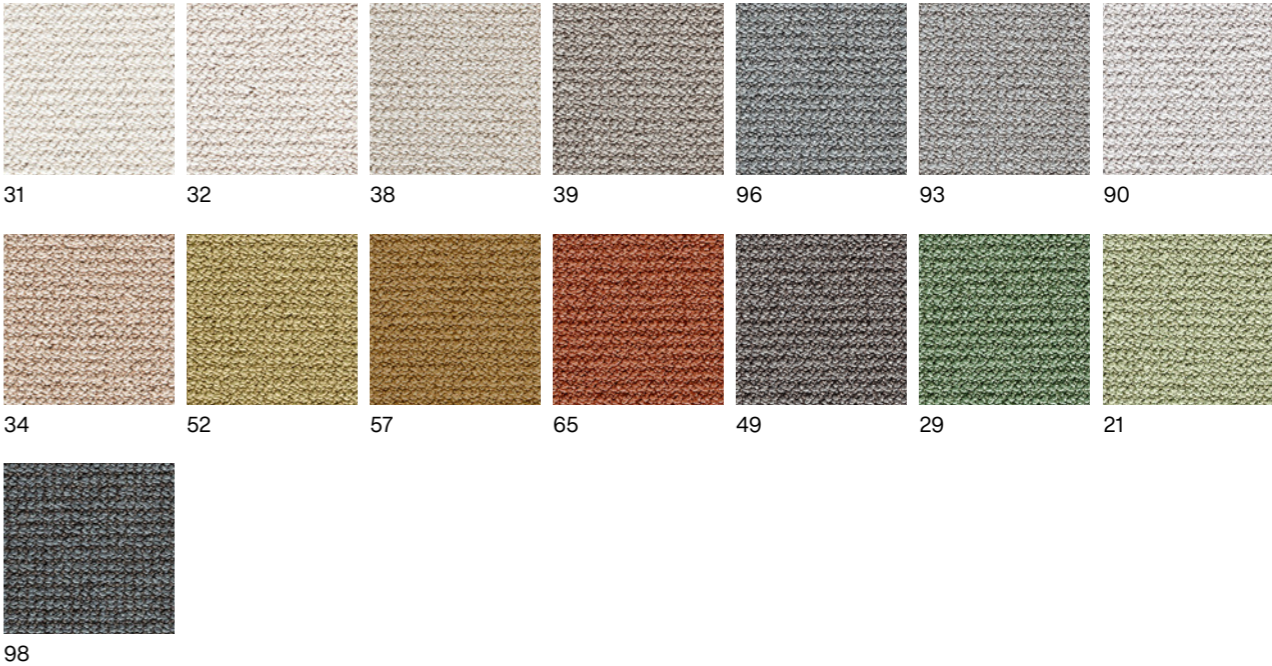
With shades that bridge between innovation and comfort, this carpet reflects people's need for well-being and connection.

### COLOURS

Extensive colourful

### WIDTH

4 & 5 m



### PRODUCT FEATURES

STRUCTURE	PILE HEIGHT	YARN	PERFORMANCE	BACKING
Fine loop pile, structured	Low	100% PA	Medium	Twin back

For further general information, check our technical document.

### USAGE



STAIRS



UNDERFLOOR HEATING

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# MOODS

## RITZY COLLECTION



**CREATE A DREAMY AND DYNAMIC LOOK WITH MOODS' CLOUDLIKE PATTERN THAT PLAYFULLY BLENDS LIGHTER AND DARKER SHADES.**

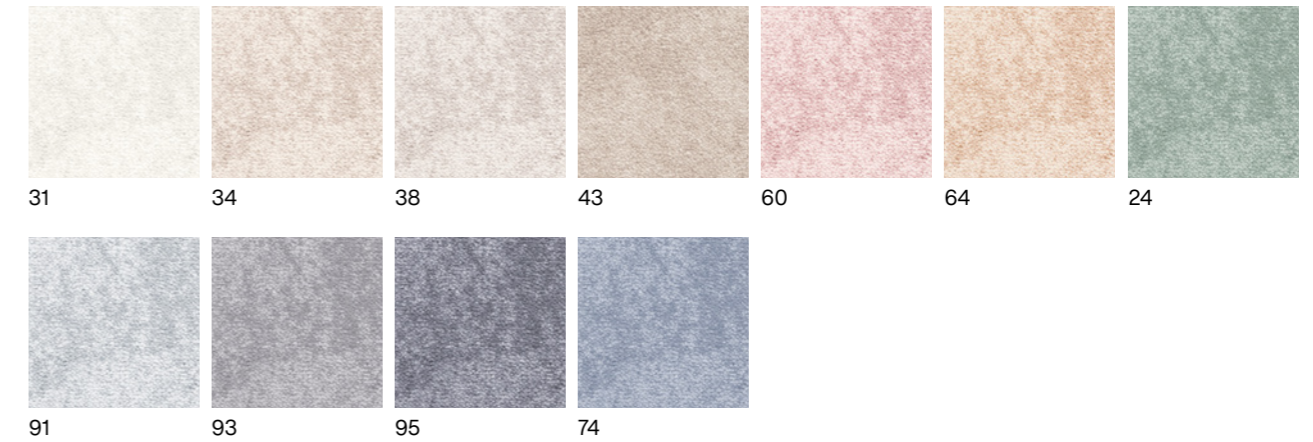
The colour palette of chalky pastel shades and deeper, warmer tones adds to its versatility, fitting every home.

### COLOURS

Standard neutral & colourful

### WIDTH

4 & 5 m



### PRODUCT FEATURES

STRUCTURE	PILE HEIGHT	YARN	PERFORMANCE	BACKING
Fine cut pile; print	Low	100% PA	Medium	Ultratex back

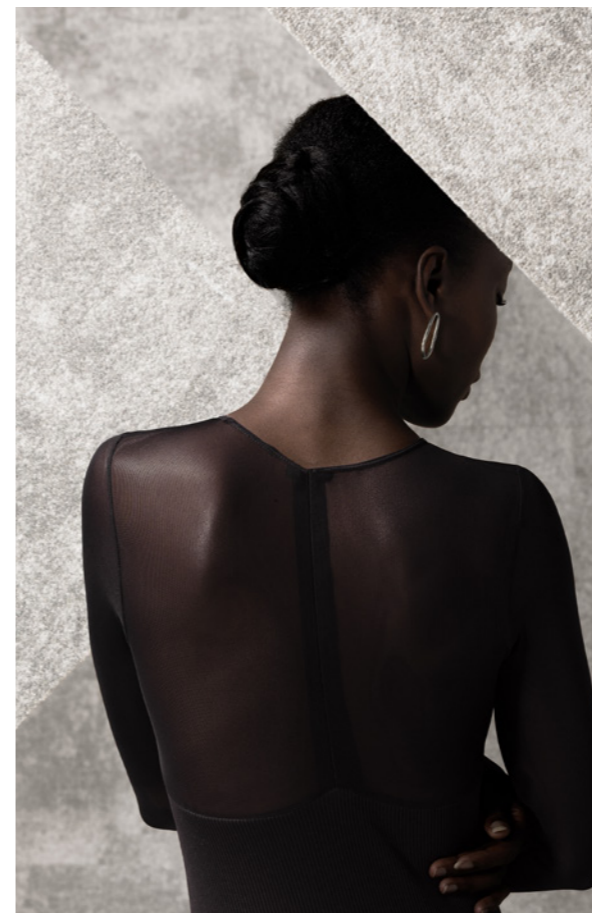
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# MOTIV COLLECTION



patterns  
neutral colours  
tufted  
polyamide/polypropylene



**EXPERIENCE THE  
FUNDAMENTAL  
POWER OF  
PATTERNS WITH  
OUR MOTIV CARPET  
TILE RANGE.**

From subtle to daring, these diverse designs elevate and personalise spaces. Use delicate, organic patterns to inspire softness and calmness. Or choose repetitive geometric motifs to make you feel safe and secure.

# MOTIV COLLECTION

## TECHNICAL FEATURES



**STRUCTURE**  
Loop pile, cut pile



**MATERIALS**  
100% PA, or PP or mix of PA&PP



**COLOURS**  
Neutral colours



**PERFORMANCE**  
Medium to high

## PRODUCTS

QUALITY	YARN	STRUCTURE	COLOUR	PERFORMANCE
GRAPHITE	100% PA	Fine cut pile, print	Basic neutrals	High
CRAFT	60% PA / 40% PP	Structured loop pile	Broad neutrals & colourful	High
ZENIT	100 % PP	Structured loop pile	Basic neutrals pattern	Medium
QUARTZ	100 % PP	Structured loop pile	Basic neutrals & colourful	Medium
LINEATIONS	100 % PP	Structured loop pile	Basic neutrals pattern	Medium



collection MOTIV  
product CRAFT

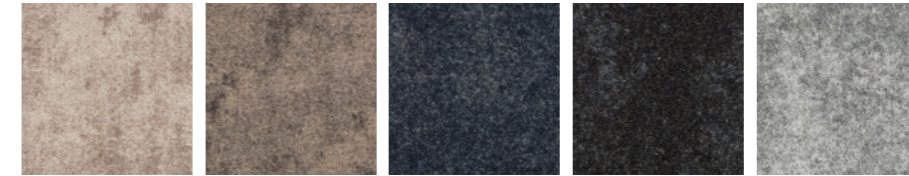
# GRAPHITE

## MOTIV COLLECTION



### COLOURS

Basic neutrals



34

43

79

97

93

### WIDTH

50 x 50 cm

### PRODUCT FEATURES

STRUCTURE	PILE HEIGHT	YARN	PERFORMANCE	BACKING
Fine cut pile, print	Low	100% PA	High	Bitumen back

For further general information, check our technical document.\*

### USAGE



UNDERFLOOR  
HEATING



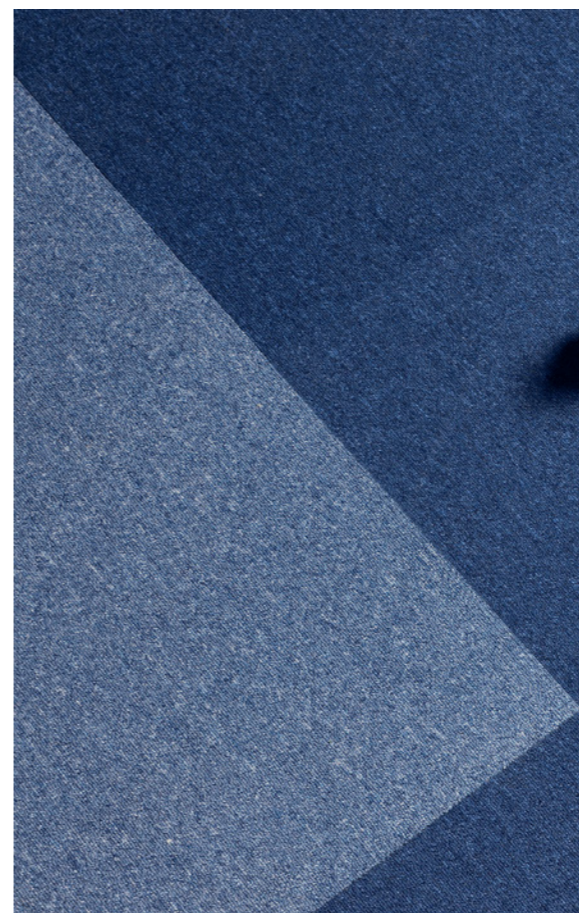
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**COMBINING THE AESTHETIC APPEAL OF CONCRETE WITH THE BENEFITS OF TEXTILE FLOORS, GRAPHITE IS A GREAT CHOICE FOR SPACES WHERE COMFORT IS A PRIORITY.**

Soft underfoot, providing excellent insulation against noise and offering design versatility in a range of elegant concrete colours, this tile can calm down busy family spaces and decorate with style.

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# KHROMA COLLECTION



playful  
moody & tender colours  
tufted & needle felt  
polyamide & polypropylene

**TAKE A PLAYFUL  
APPROACH TO  
COLOUR WITH OUR  
KHROMA CARPET  
TILE RANGE.**

Easy to install and available in diverse structures, these products invite you to combine different shades into characterful designs. Create a cosy and sophisticated atmosphere with dark and moody colours. Or go for warm, tender colours to brighten up your room.



# KHROMA COLLECTION

## TECHNICAL FEATURES



### STRUCTURE

Loop pile, cut pile, needle felt



### MATERIALS

100% PP or PA



### COLOURS

Colourful



### PERFORMANCE

Low to high

## PRODUCTS

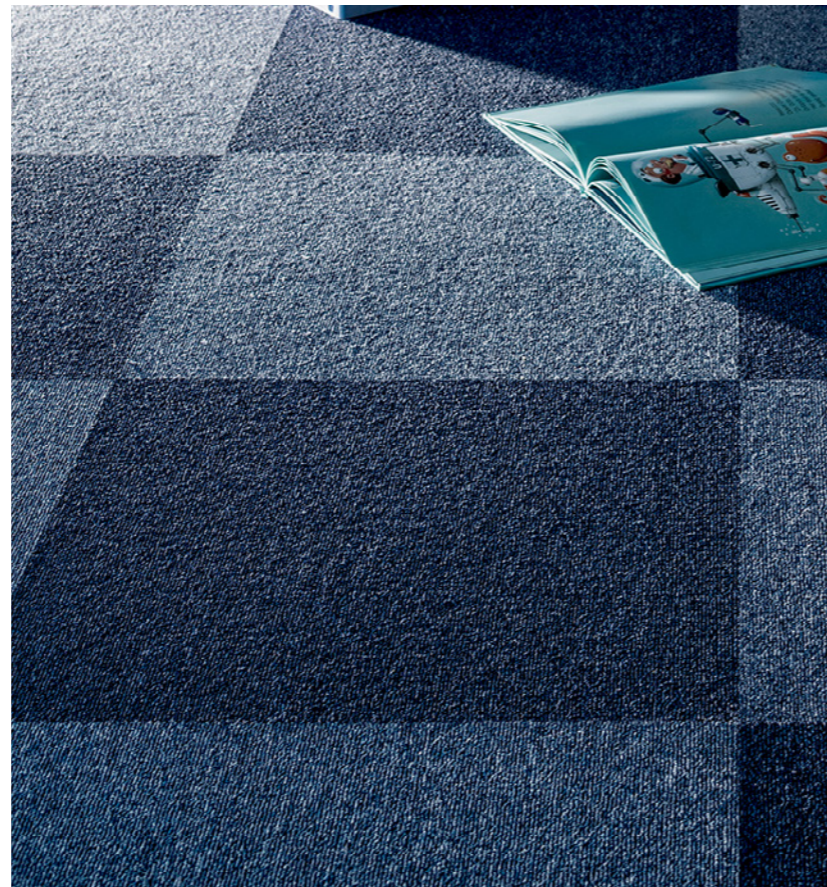
QUALITY	YARN	STRUCTURE	COLOUR	PERFORMANCE
PRIMROSE SQR	100% PA SD	Fine cut pile	Broad neutrals & colourful	High
ARISTO	100% PP	Fine cut pile	Standard neutrals	Medium
INTRIGO	100% PP	Fine cut pile	Standard neutrals & colourful	Low
ARIZONA	100 % PP	Fine loop pile	Broad neutrals & colourful	High
VOX	100 % PP	Needle felt	Standard neutrals & colourful	Medium
PRIMA	100 % PP	Needle felt	Basic neutrals	Medium
DIVA	100 % PP	Fine loop pile	Extensive neutrals & colourful	Medium
REX	100 % PP	Needle felt	Standard neutrals & colourful	Low



collection KHROMA  
product PRIMROSE SQR

# DIVA

## KHROMA COLLECTION



## HAVE FUN AND CREATE YOUR FAVOURITE FLOOR PLAN.

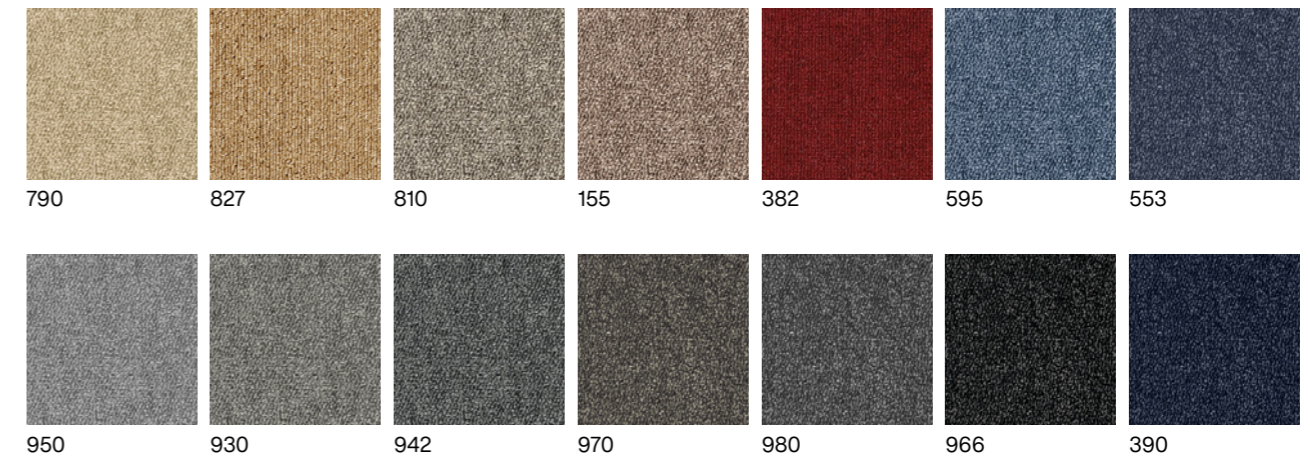
The fine, textile structure of Diva creates beautiful floors that are also low-maintenance. The broad range of colours allows to express personal style and the easy installation features enable flexibility to change and update the floor design over time.

### COLOURS

Extensive neutrals & colourful

### WIDTH

50 x 50 cm



### PRODUCT FEATURES

STRUCTURE	PILE HEIGHT	YARN	PERFORMANCE	BACKING
Fine loop pile	Low	100% PP	Medium	Bitumen back

For further general information, check our technical document.\*

### USAGE



UNDERFLOOR  
HEATING



CASTOR CHAIRS



EASY  
CLEANABILITY

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# SUSTAINABILITY



The common thread that runs through ITC? It is not red, but green. Because we continuously strive for the most durable approach. From the materials we use, over our production processes and waste management, to our finished products. Thoughtful design, for customers who want to experience luxurious softness and do something for the environment at the same time.

## SUSTAINABLY SELECTING MATERIALS

Crafting beautiful, durable carpets starts with selecting the right materials. Yarns and backings that not only excel in terms of quality but sustainability too. By increasing the percentage of recycled or renewable materials every year, we make a difference. One carpet at a time.

## ENDURING DESIGNS, LONG-LASTING PRODUCTS

Long-lasting, luxurious carpets, which stay on trend for years to come: that's what we're passionate about. Flooring solutions that aren't just aesthetically pleasing and easy to maintain, but that are also produced responsibly and sustainably.

## RESPONSIBLE PRODUCTION

We take sustainability to heart. In the choice of our materials, and our operations. That's how we contribute to a better world. Because we want our planet to be – and remain – a beautiful and comfortable place for all to enjoy. How? By continuously striving to reduce our carbon footprint, by taking care of our water resources and by trying to recycle and reuse what would otherwise be wasted.

**OUR MISSION IS TO  
INCORPORATE  
SUSTAINABILITY INTO  
EVERYTHING WE DO  
— PROVIDING  
BEAUTIFUL,  
THOUGHTFUL  
DESIGN THAT MAKES  
A HOME A MORE  
COMFORTABLE PLACE  
FOR EVERYONE.**



Our collection never ceases to develop. Today, we're proud to offer you an extensive and diverse product range that does more than just cover floors. It provides solutions that inspire and elevate.

As we venture into the realm of home decor, we're excited to see how our made-to-measure rugs will decorate interiors. From luxurious, dense cut piles to beautifully sculptured tip-sheared structures, our fall/winter novelties bring both comfort and allure to homes. Be captivated by their dreamy and tender colours or natural and raw tones, and explore the endless possibilities they offer.

Discover our new collection and the possibilities to expand your offering further by registering to our partner portal at [my.itc-carpets.com](https://my.itc-carpets.com).

Be inspired.



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